



Diocese of Guildford

MEDIA RELEASE

From the Diocese of Guildford

Tuesday 6th July 2010

myDiocese iPhone app enables faith on the move

A new iPhone app for the Church of England has been developed in partnership with the Diocese of Guildford. Available from July 8 for download from Apple's App store. It enables individual dioceses to put their news into the hands of iPhone users.

'myDiocese' is a first for the Church of England and offers church-related news stories, upcoming events and community information. The new app can also display a daily thought-provoking passage of scripture, prayers and bible resources alongside links to other central worship resources including access to the existing 'daily prayer feed' from the Church of England website that has been used to provide morning and evening prayer on diocesan and parish websites for several years.

The new app can even provide iPhone users with details of their nearest church, using their exact phone location while on the move, or a simple postcode.

"The myDiocese app is a contemporary complement to the Church's more traditional channels of communication and worship," says the Revd Mark Rudall, communications director for the Diocese of Guildford. "We hope that it will appeal to a wide-ranging app-hungry audience, including busy Christians on the move and even those of little faith or none who might be more cautious about attending church, but who want to stay informed."

"The myDiocese project is unique, developed in partnership with the appropriately-named Chapel Studios, and will soon be available as an option to all dioceses in the Church of England to help them spread local information to an even wider audience."

But those without an iPhone should fear not. The Diocese of Guildford will also continue to provide the latest news and a whole host of useful information via its website (www.cofeguildford.org.uk) and its regular diocesan newspaper **The Wey**, distributed regularly via the 218 churches in the busy southern diocese.

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For more information please contact Mark Rudall or David Green in the diocesan communications team on 01483 790310/347.

Notes for editors:

The Diocese of Guildford embraces a large part of Surrey, north-east.Hampshire, the London Borough of Kingston and some of West Sussex.

“The Church is people” - and the Diocese of Guildford’s 218 Church buildings see around 28,000 of them worshipping on an average Sunday.

In addition, many thousands more of all ages – and who are much harder to count - use those same buildings or neighbouring Church halls on many weekdays and weekends. The Church of England has always been at the forefront of social provision and that hasn’t changed in 2010.

The Church of England in Guildford Diocese is a quietly significant influence in civil society - with close links to over 90 local schools and its licensed clergy and chaplains all seeking to be what Jesus called ‘salt and light’ in the service of parishes, hospitals, schools, prisons and much more.

But those who really need to be highlighted are among the enormous host of other workers and willing volunteers who give their time so freely. They enable worship, education, music, youth and children’s work, plus a range of social projects to facilitate and brighten human lives in both rural and urban settings across the Diocese.

For more information please visit www.cofeguildford.org.uk or contact the communications team.